

## 2016 TSG Realty Gateway Cup Venue Information

The largest professional cycling event in the Midwest, The TSG Realty Gateway Cup, is returning to St. Louis over Labor Day Weekend, September 2<sup>nd</sup> through 5<sup>th</sup>. More information at <u>www.gatewaycup.com</u>

The four days of the event remain the same for 2016.

- Friday, September 2<sup>nd</sup>- The Tour de Lafayette
- Saturday, September 3<sup>rd</sup>, The Tour des Hills
- Sunday, September 4<sup>th</sup>, The Giro della Montagna
- Monday, September 5<sup>th</sup>, The Benton Park Classic

There is a LOT of ways each neighborhood can help support the Gateway Cup Races. We rely strongly on local support and cooperation to keep this event going. Please take a look at the below support opportunities and share!

- Sponsorship and Expo Activation:
  - You can check out all of the different ways to showcase your brand or participate at the event here: <u>http://gatewaycup.com/sponsor/</u>
- **Throw a party** on the course at your house or business. Invite people to your neighborhood and use the Gateway Cup as the hot sauce.
- Share the Event- Integrate the Gateway Cup into your marketing and personal/professional social media.
- **Participate**! We have a Labor Day 5k at Benton Park, a Trailnet Ride at the Giro, the Ride to Unite at the Tour des Hills in Francis Park and Kids Races every day.
- Volunteer- We need more volunteers than you can shake a stick at. Email <u>timc@bigshark.com</u> if you can do a good deed for a few hours at any of the races or check out: http://gatewaycup.com/volunteer/
- Have a Slumber Party- if you have a spare bedroom or four, we have racers coming in from across the United States and we are always searching to embed them with local housing and hospitality. Please email our host housing coordinator if you have room.
  amystrahan@earthlink.net

Questions about the race? Please email mike@bigshark.com or jerry@bigshark.com